



## ABOUT ALLTHINGSWITHPURPOSE.COM

**ALL THINGS**  
*with Purpose*

**All Things with Purpose** is a positive and fun destination for all things DIY, TRAVEL, MOTHERHOOD, PARTY, HOMESCHOOLING AND RECIPES.



Founded by Sarah Lemp in 2012. Sarah is an adventurous DIYer that will try pretty much anything if it means saving her family money! Sarah originally started All Things with Purpose as a place to share the crafts and home improvement projects she had learned to do on her own, in hopes of inspiring other women to pick up a hammer and go for it! All Things with Purpose has become a beautiful community of moms who are passionate about building purpose, fun and freedom into their lives.

FEATURED BY: **HGTV**  apartment therapy  hometalk

**23K** INSTAGRAM FOLLOWERS  
**9K** FACEBOOK PAGE LIKES  
**18K** PINTEREST FOLLOWERS  
**3M** MONTHLY PINTEREST VIEWERS  
**16K** EMAIL SUBSCRIBERS



# Beautiful Destinations

## STUNNING PHOTOGRAPHY

CREATIVE PRODUCT PLACEMENT  
AUTHENTIC ENDORCEMENTS & REVIEWS

**TARGET AUDIENCE:** WOMEN, AGES 20 TO 45

**AVERAGE MONTHLY PAGE VIEWS:** 200,000

**AVERAGE MONTHLY UNIQUE VISITORS:** 100,000



## MEET THE LEMPS

Sarah and Jay have been married for 15 years and have 3 biological kids, 1 adopted and 1 foster child. Fostering and adoption is the heartbeat of our family because we truly believe children are one of life's greatest treasures. We have been blessed with so much and feel led to open our home to children that haven't been as fortunate.

We love traveling together as a family. We have always valued experiences over things and normally choose to put our extra money towards family trips over big birthday or Christmas gifts. We have chosen to homeschool our kids to give our schedule flexibility, which allows us to travel more!

Jay is a pastor and Sarah manages the family business. They both play the guitar, enjoy music, pizza, black coffee and Netflix marathons.



WE VALUE FAMILY TIME  
AND FAMILY ADVENTURES!



*Finding the purpose in all things means; being resourceful with the materials you've been given, budgeting your time so that the important things get done first, keeping your values at the center of every activity, and pursuing meaningful ways to serve and love the people around you. – Sarah Lemp*

## AWESOME BRANDS WE HAVE WORKED WITH:



what you'll find on  
ALLTHINGSWITHPURPOSE.COM

## CAMPER RENOVATIONS



## DÉCOR ON A BUDGET

## FAMILY CAMPING TRIPS



## DISNEY WORLD TIPS



## DIY / BEFORE & AFTERS



## ADOPTION & FOSTERING

# work with us!

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*We accept a limited number of sponsored posts, product reviews and giveaways each year. If you think your company would be a good fit for the audience and demographic of this site, please contact us!*

**EMAIL** ALLTHINGSWITHPURPOSE@GMAIL.COM

**INSTAGRAM** @purposeblog

**PINTEREST** @purposeblog

**FACEBOOK** @allthingswithpurpose

**TWITTER** @purposeblog

## **WE ARE BASED IN METRO DETROIT**

We love working with local, Michigan brands!

Our primary audience is located in the following states:

- 1. Texas (8.14%)**
- 2. California (7.89%)**
- 3. Illinois (5.13%)**
- 4. Florida (5.11%)**
- 5. Michigan (4.85%)**
6. New York (4.05%)
7. Ohio (4.04%)
8. Pennsylvania (3.92%)

Hi Sarah,

You are amazing!! The room turned out perfect! I love it! Thank you so much for being so on top of it!

-Beddy's

