



## ABOUT ALLTHINGSWITHPURPOSE.COM



**All Things with Purpose** is a positive and fun destination for all things DIY, TRAVEL, MOTHERHOOD, PARTY, HOMESCHOOLING AND RECIPES.



Founded by Sarah Lemp in 2012. Sarah is an adventurous DIYer that will try pretty much anything if it means saving her family money! Sarah originally started All Things with Purpose as a place to share the crafts and home improvement projects she had learned to do on her own, in hopes of inspiring other women to pick up a hammer and go for it! All Things with Purpose has become a beautiful community of moms who are passionate about building purpose, fun and freedom into their lives.

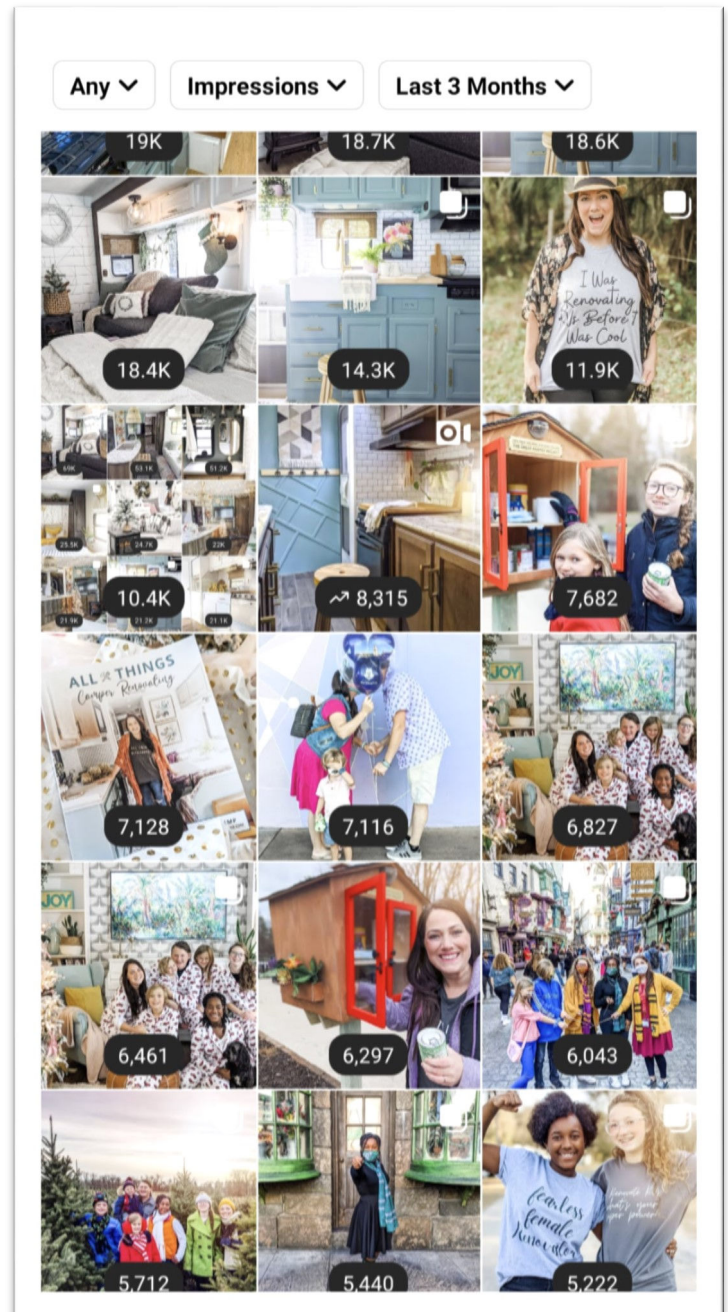
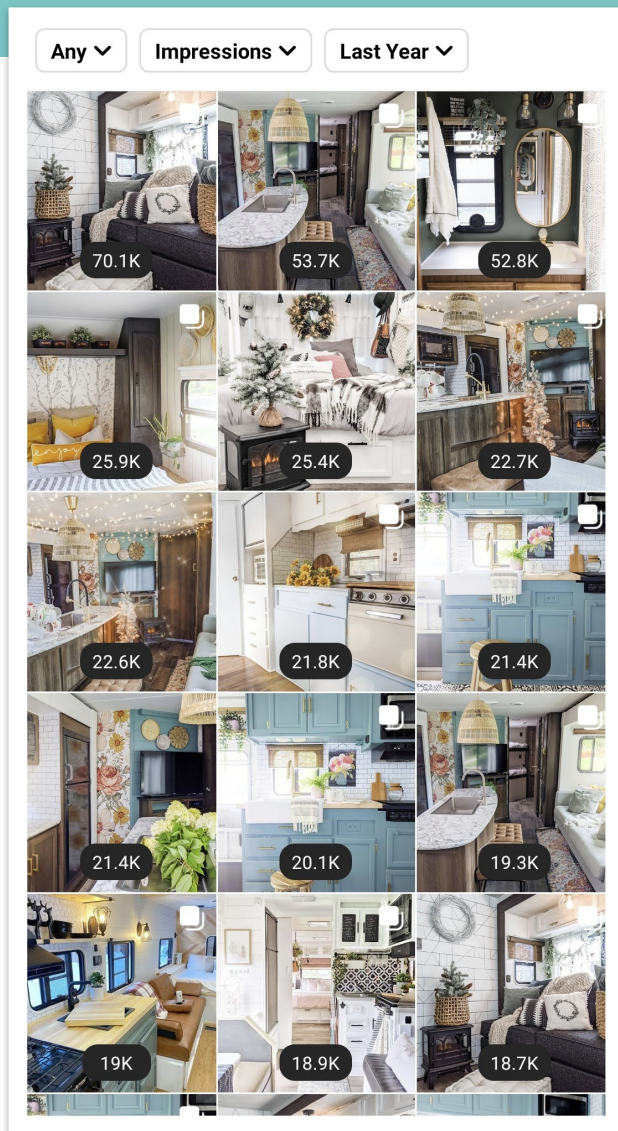
WE'VE BEEN  
FEATURED BY  
.....



**31K** INSTAGRAM FOLLOWERS  
**11K** FACEBOOK PAGE LIKES  
**33K** PINTEREST FOLLOWERS  
**5M** MONTHLY PINTEREST VIEWERS  
**30K** EMAIL SUBSCRIBERS



# INSTAGRAM REACH AND ENGAGEMENT



## THE NUMBERS

FOLLOWERS: 31K

IMPRESSIONS: 30K

REACH: 26K

ENGAGEMENT RATE: 2%

\*BASED ON AVERAGES FROM 2020



**1,936**  
Posts

**31K**  
Followers

**1,100**  
Following





# Beautiful Destinations

## STUNNING PHOTOGRAPHY

CREATIVE PRODUCT PLACEMENT  
AUTHENTIC ENDORCEMENTS & REVIEWS

**ALLTHINGSWITHPURPOSE.COM**

**TARGET AUDIENCE:** WOMEN, AGES 20 TO 45

**AVERAGE MONTHLY PAGE VIEWS:** 200,000

**AVERAGE MONTHLY UNIQUE VISITORS:** 100,000



## MEET THE LEMPS

Sarah and Jay have been married for 15 years and have 5 kids through birth and adoption. Fostering and adoption is the heartbeat of our family because we truly believe children are one of life's greatest treasures.

We love traveling together as a family. We have always valued experiences over things and normally choose to put our extra money towards family trips over big birthday or Christmas gifts. We have chosen to homeschool our kids to give our schedule flexibility, which allows us to travel more!

Jay is a pastor and Sarah manages the family RV renovation business. They both play the guitar, enjoy music, pizza, black coffee and frequent Disney trips.



WE VALUE FAMILY TIME  
AND FAMILY ADVENTURES!



*Finding the purpose in all things means; being resourceful with the materials you've been given, budgeting your time so that the important things get done first, keeping your values at the center of every activity, and pursuing meaningful ways to serve and love the people around you. – Sarah Lemp*

## AWESOME BRANDS WE HAVE WORKED WITH:



Facebook Marketplace





what you'll find on  
ALLTHINGSWITHPURPOSE.COM

## CAMPER RENOVATIONS



## DÉCOR ON A BUDGET



## FAMILY CAMPING TRIPS



## DISNEY WORLD TIPS



## DIY / BEFORE & AFTERS



## ADOPTION & FOSTERING

# work with us!

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**SPONSORED POSTS** We accept a limited number of sponsored posts, product reviews and giveaways each year. If you think your company would be a good fit for the audience and demographic of this site, please contact us!

- Prices start at \$250 plus the cost of products for review
- May includes blog post with no-follow links, Facebook post with tag, Instagram post and/or stories with swipe-up and tag depending on agreement.

**SPEAKING** Sarah is available to speak on the topics of RV renovating, social media for your small business, blogging basics and personalizing your RV.

- Prices start at \$400 plus the cost of travel and lodging

**EMAIL** SARAH@ALLTHINGSWITHPURPOSE.COM

**INSTAGRAM** @purposeblog

**PINTEREST** @purposeblog

**FACEBOOK** @allthingswithpurpose

**TWITTER** @purposeblog

**YOUTUBE** @allthingswithpurpose

**WE ARE BASED IN METRO DETROIT**

Our primary audience is located in the following states:

1. **Michigan (10.0%)**
2. California (9.9%)
3. Texas (9.5%)
4. Florida (5.7%)

Hi Sarah,  
You are amazing!! The room turned out perfect! I love it!  
Thank you so much for being so on top of it! -Beddy's

