

ABOUT ALLTHINGSWITHPURPOSE.COM

ALL THINGS
with purpose

BIG FAMILY TRAVEL
ON A BUDGET

Founded by Sarah Lemp
in 2012. Sarah is a DIYer,

author, creator and mom of 5. Sarah originally started All Things with Purpose as a place to share budget friendly travel tips and DIY projects! All Things with Purpose has become an inspiring community of moms who are passionate about building purpose, fun and freedom into their lives.



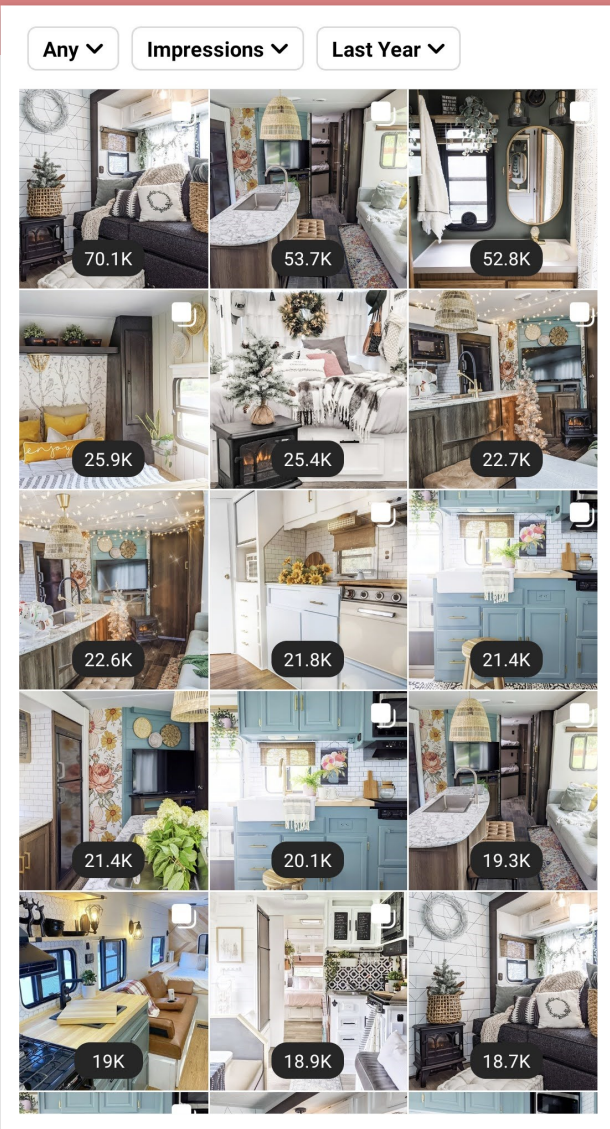
41K INSTAGRAM FOLLOWERS
32% INSTAGRAM ENGAGEMENT RATE

68K FACEBOOK PAGE LIKES
59K FACEBOOK GROUP MEMBERS

41K PINTEREST FOLLOWERS
2.5M MONTHLY PINTEREST VIEWERS

9K TIKTOK FOLLOWERS
38K EMAIL SUBSCRIBERS

INSTAGRAM REACH AND ENGAGEMENT



THE NUMBERS

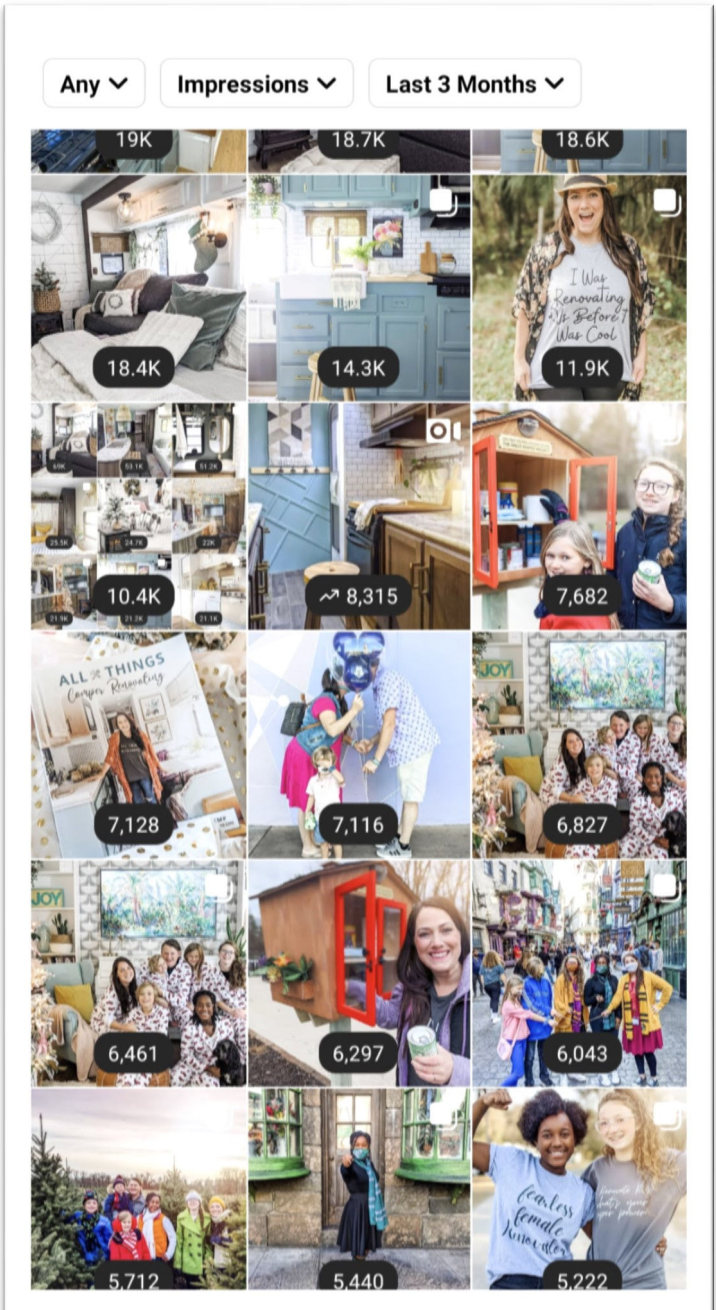
FOLLOWERS: 41K

IMPRESSIONS: 30K

REACH: 26K

ENGAGEMENT RATE: 32%

*STATS VIA SEMRUSH





Beautiful Destinations

STUNNING PHOTOGRAPHY

CREATIVE PRODUCT PLACEMENT
AUTHENTIC ENDORCEMENTS & REVIEWS

ALLTHINGSWITHPURPOSE.COM
TARGET AUDIENCE: WOMEN, AGES 20 TO 45
AVERAGE MONTHLY PAGE VIEWS: 100,000



MEET THE LEMPS

Sarah and Jay have been married for 20 years and have 5 kids through birth and adoption. Fostering and adoption is the heartbeat of our family because we truly believe children are one of life's greatest treasures.

Originally from Michigan, the Lemps recently moved to Florida and are now Disney locals and annual passholders! They can be found in the Disney parks, several times a week, as well as at other local theme parks.

We love traveling together as a family. We have always valued experiences over things and normally choose to put our extra money towards family trips over big birthday or Christmas gifts. We have chosen to homeschool our kids to give our schedule flexibility, which allows us to travel more!



WE VALUE FAMILY TIME
AND FAMILY ADVENTURES!



Finding the purpose in all things means; being resourceful with the materials you've been given, budgeting your time so that the important things get done first, keeping your values at the center of every activity, and pursuing meaningful ways to serve and love the people around you. – Sarah Lemp

AWESOME BRANDS WE HAVE WORKED WITH:



Facebook Marketplace



work with us!

SPONSORED POSTS We accept a limited number of sponsored posts, product reviews and giveaways each year. If you think your company would be a good fit for the audience and demographic of this site, please contact us!

- Prices start at \$250 plus the cost of products for review
- May includes blog post with no-follow links, Facebook post with tag, Instagram post and/or stories with swipe-up and tag depending on agreement.

SPEAKING Sarah is available to speak on the topics of RV renovating, social media for your small business, blogging basics and personalizing your RV.

- Prices start at \$400 plus the cost of travel and lodging

EMAIL SARAH@ALLTHINGSWITHPURPOSE.COM

INSTAGRAM / PINTEREST / TIKTOK @motorcitymouse

FACEBOOK / YOUTUBE @allthingswithpurpose

CURRENTLY BASED IN ORLANDO, FL & DETROIT, MI

FEATURED BY:



Our primary audience is located in the following states:

1. **Michigan (10.0%)**
2. California (9.9%)
3. Texas (9.5%)
4. Florida (5.7%)

Hi Sarah,
You are amazing!!
The room turned out perfect! I love it!
Thank you so much for being so on top of it! -Beddy's

